

Comparative Study Of Uber And Regular Taxi Service

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Abstract The study was undertaken for customers of Uber and Ola in India to assess the Service quality of Uber and Ola from the customer ' s perspective. The study also aimed to identify differences between expectations and perceptions of customers from service quality dimensions and compares differences between Uber and Ola.

Comparative Study of Service Quality of Uber and Ola ...

Comparative Study of Service Quality of Uber and Ola Comparative Study of Service Quality of Uber and Ola Vanishree Sah 11 Moore, A T and Balaker, T (2006), " Do Economists Reach a Conclusion on Taxi Deregulation? " , Econ Journal Watch, Volume

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3, pp 109-132 12 Pandya, Utsav; Rungta, Rishi and Iyer, Geetha (2017), " Impact of Use of Mobile ...

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Comparative study of Uber and taxi in Kuala Lumpur Zulkifli, Malina; Yunus, Muhammad Yasir Mohammad; Abstract.

Transportation is a major factor in influencing our daily lives to become more efficient and productive. The taxi had become the favourite of people in choosing public transportation because it personally brings us to the exact ...

Comparative study of Uber and taxi in Kuala Lumpur - NASA/ADS

The main purpose of the study is to systematically differentiate Uber with the conventional taxi in terms of categories mainly classified under user perception. Uber is analyzed in comparison to existing ridesharing models. A user perception survey was conducted online as well as through actual interviews.

Comparative_Study_of_Uber_and_Regular_Taxi_Service ...

Comparative study of Uber and taxi in Kuala Lumpur - NASA/ADS Uber is the dominant ridesharing company in the U.S. and has made huge inroads internationally. The company's advantages are significant and will likely help Uber continue to grow in the coming years.

Comparative Study Of Uber And Regular Taxi Service

"A COMPARATIVE STUDY ON OLA AND UBER", International Journal of Emerging Technologies and Innovative Research (www.jetir.org | UGC and issn Approved), ISSN:2349-5162, Vol.6, Issue 2, page no. pp171-177, February-2019, Available at : <http://www.jetir.org/papers/JETIRY006030.pdf>

A COMPARATIVE STUDY ON OLA AND UBER - JETIR

for ride-sourcing has emerged since its inception. This study compares the two ride-sourcing applications available in Stockholm— Uber and Heetch, using a combined method of measuring desirability and usability to analyze which factors influence a user ' s choice of app. The results showed Uber to have

Uber or Heetch: A comparative study on desirability and ...

UBER, an on-demand car service, utilized the elements of digital disruption is revolutionizing the taxi/ cab service industry. By looking at the frustrations faced by consumers, UBER founders ' imagination was that of consumers getting the services needed instantly wherever they were.

Situation Analysis of Uber Case Study Example | Topics and ...

The headquarters of Uber are at San Francisco, California. Major US offices of Uber are located at New York City, Chicago,

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Washington D.C, Seattle, Los Angeles. Apart from them, it has international offices at London, S ã o Paulo, Mexico City and Amsterdam. As of 2017, the company had more than 16000 employees.

Uber Sources of Competitive Advantage

Uber uses noncommercial cars, its drivers avoid costly commercial insurance, taxi medallions and other expenses that provide Uber service a cost advantage over traditional taxi services.

What is Uber's competitive advantage?

PART 3- NPS (OLA vs UBER) Clearly, Ola and Uber together have wholly decimated almost all competition. Since, both are nearly identical in the kind of services they provide, therefore, it is the quality of service and customer perception that act as major differentiators between the two.

Ola vs Uber: What do customers think? A Numr Study » Numr ...

I use the case of the transportation network company Uber as a lens to explore the comparative politics of the platform economy in Europe and the United States. Within the advanced capitalist world, different countries have responded in very different ways to this new service, from welcome embrace and accommodating regulatory adjustments to complete rejection and legal bans.

Regulating Uber: The Politics of the Platform Economy in ...

After data collection, statistical analysis showed that female prefer Uber service over Ola but while it comes to safety consumer feel more safe with Ola than Uber. Result of this study may help...

(PDF) A Study on Consumer Perception of Ola and Uber Taxi ...

In this course you will learn how organizations create, capture, and maintain value, and how it is fundamental for sustainable competitive advantage.

Uber Case Study Summary - Module 1: Leading Strategically ...

Less attention has been paid to their implications for democratic workplaces. This article provides a comparative study of Uber and Lyft's impacts on taxi worker cooperatives in three cities: Philadelphia, Denver, and Austin. Drawing on interviews with drivers, regulators, and other transportation stakeholders, we observe three major effects.

Taxi co ops versus Uber: Struggles for workplace democracy ...

ABSTRACT The study was undertaken for customers of Uber and Ola in India to assess the Service quality of Uber and Ola from the customer ' s perspective. The study also aimed to identify differences between expectations and perceptions of

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customers from service quality dimensions and compares differences between Uber and Ola.

Comparative Study of Service Quality of Uber and Ola

The study analyzed and compared Walmart customer service manager (CSM) job with Uber driving through the good jobs' strategy lenses. The study was framed on the Good jobs strategy as seen through ...

GOOD JOBS STRATEGY COMPARATIVE ETHNOGRAPHIC STUDY OF UBER ...

Case Study Uber- Solution (European Competition Law) November 2016; DOI: 10.13140/RG.2.2.13912.90885. Authors: Mohammad Nurul Amin. Europa-Universit ä t Viadrina Frankfurt (Oder) Esma Gumberidze.

(PDF) Case Study Uber- Solution (European Competition Law)

The core findings of all four papers directly support important Uber PR claims: that Uber ' s growth was driven by major productivity advantages; that the regulations Uber evaded significantly reduced traditional taxi productivity; that Uber ' s drivers have higher earnings and greater job satisfaction than traditional taxi drivers; that Uber has created billions in annual consumer welfare benefits; and that any regulatory limits on Uber ' s operating practices would significantly reduce ...

The article examines Uber ...

This book presents the proceedings of the 6th International Conference on Frontier Computing, held in Kuala Lumpur, Malaysia on July 3 – 6, 2018, and provides comprehensive coverage of the latest advances and trends in information technology, science and engineering. It addresses a number of broad themes, including communication networks, business intelligence and knowledge management, web intelligence, and related fields that inspire the development of information technology. The contributions cover a wide range of topics: database and data mining, networking and communications, web and internet of things, embedded systems, soft computing, social network analysis, security and privacy, optical communication, and ubiquitous/pervasive computing. Many of the papers outline promising future research directions. The book is a valuable resource for students, researchers and professionals, and also offers a useful reference guide for newcomers to the field.

This multidisciplinary book focuses on best practices in sustainability research in the Asia-Pacific Region. Drawing links between research, practice, education for sustainability and the needs of industry, it addresses the sustainable development goals (SDGs). The book also presents research undertaken by a wide range of universities on matters related to sustainable

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development, in order to promote research in this area across multiple disciplines. Four key themes are explored: (1) Education for Sustainability. (2) Sustainable Cities. (3) Sustainable Buildings. (4) Sustainable Infrastructure. This unique book documents and disseminates the wealth of know-how on sustainable development research in the Asia-Pacific Region today. It presents lessons learned and comparative case studies from various countries, including India, China, Indonesia, the Philippines, Bangladesh, New Zealand and Australia.

La 4e de couverture indique : "The 'Uber phenomenon' is the perfect case for a comparative law study: a global phenomenon, impacting almost every country, causing massive disruption of local monopolies and raising many of the same legal questions worldwide. In most countries, taxi companies have long enjoyed monopolies amidst strictly regulated markets. Uber's emergence, combined with the development of a new economic model based on innovative technological tools, has profoundly impacted the industry. It all happened very fast. Uber launched operations in 2009 in the United States and, within a few years, has changed the face of the taxi industry throughout the world. The purpose of this book is to explain how various legal systems reacted and adapted to the disruption caused by the emergence of this new economic model. It is a book about economic regulation, it focuses on how the law regulates - more or less strictly - the actions of economic entities. This book is the collective work of an amazing team of authors - all academics in law or lawyers - from around the world and representing twenty-two countries, namely Argentina, Australia, Belgium, Brazil, Canada, China, Colombia, Denmark, Finland, France, Germany, Greece, Italy, Japan, Lithuania, Poland, Portugal, the Netherlands, Spain, Switzerland, the United Kingdom and the United States."

This book examines how regulators and policymakers from nine different countries have dealt with Uber, and initiates a legal dialogue between different jurisdictions that could potentially pave the way to a harmonized approach in regulating Uber. The case studies, conducted in Brazil, Germany, Italy, Mexico, Spain, South Africa, Turkey, the UK and the US reveal the case law and regulatory responses that have been adopted in various areas of law. Legal issues relevant to Uber include market regulation, labor law, civil liability, consumer protection, unfair competition and antitrust law. The book thus compares and contrasts the regulatory policy implications of the disruptive innovation created by Uber in the area of transport services. The book starts with a conceptual overview of the legal challenges posed by Uber and concludes with comparative findings based on the individual case studies. In addition to introducing academics and legal practitioners to the theoretical and practical legal problems they may encounter in connection with Uber, the book will especially appeal to policymakers, who can benefit from

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and compare the experiences of other jurisdictions.

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