

## E Commerce Fundamentals And Applications

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*E Commerce Fundamentals And Applications*

E-commerce Buyers and sellers together make up e-commerce, short for electronic commerce. E-commerce is the transaction between a buyer and a seller, which is done through online technologies. It is the process of using the internet to buy or sell online.

*E-Commerce: E-Commerce Fundamentals*

E-commerce is widely considered the buying and selling of products over the internet. APPLICATIONS OF E-COMMERCE: The

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applications of E-commerce are used in various business areas such as retail and wholesale and manufacturing. The most common E-commerce applications are as follows: Online marketing and purchasing ; Retail and wholesale; Finance

*What is E-commerce? Explain its applications. – Notes 4 U*

“Electronic business, or E-Business, is the application of information and communication technologies (ICT) in support of all the activities of business. Commerce constitutes the exchange of products and services between businesses, groups and individuals and can be seen as one of the essential activities of any business.

*Introduction to E-Commerce*

Placing this technical know-how in business context, the authors then walk readers through actual e-commerce applications, from Internet payment systems to Web advertising and publishing. A running case study depicting a Virtual Book Store (VBS), step-by-step programming exercises, and real-world examples round out this highly practical, easily accessible guide.

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