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Planned Obsolescence is a wonderfully clear and honest assessment of the present state of academic publishing and possible future directions. The digital age offers us a chance to exit the ivory tower and

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engage in more meaningful  
collaborations with peers and a more  
inclusive dialogue with readers.  
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Planned Obsolescence: Publishing, Technology, and the Future of the Academy. by. Kathleen Fitzpatrick (Goodreads Author) 3.96 · Rating details · 84 ratings · 9 reviews.

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list for 2013. Academic institutions are facing a crisis in scholarly publishing at multiple levels: presses are stressed as never before, library budgets are squeezed, faculty are having difficulty publishing their work, and promotion and tenure committees are facing a range of new ways ...



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squeezed, faculty are having difficulty publishing their work, and promotion and tenure committees are facing a range of new ways of working without a clear sense of how to understand and evaluate them.

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experiments in new modes of scholarly

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network she co-founded, Planned  
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surrounding the preservation of digital  
scholarship and the place of publishing  
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than journal publishing, though much  
of what follows still applies. But: I

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Library obsolescence but it is still a  
reality that most will become obsolete  
just like many academic books if not  
just a little bit slower see in context  
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Planned obsolescence is the practice of designing products that will have a limited life and that will become obsolete and require to be replaced, such as disposable razors. Modern mobile phones...

**Informing design decisions - New**

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Springing from original research as well as Fitzpatrick's own hands-on experiments in new modes of scholarly communication through MediaCommons, the digital scholarly network she co-founded, Planned Obsolescence explores these aspects

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Fitzpatrick, Director of Scholarly  
Communication at the Modern  
Language Association and Visiting  
Research Professor of English at New  
York University, published by NYU

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Press on November 1, 2011. The book  
provides an overview of issues facing  
contemporary academic publishing,  
including the closing of academic  
presses and the increased pressure  
on faculty to publish to achieve tenure.  
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Springing from original research as well as Fitzpatrick's own hands-on experiments in new modes of scholarly communication through MediaCommons, the digital scholarly network she co-founded, Planned



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Obsolescence explores these aspects of scholarly work, as well as issues surrounding the preservation of digital scholarship and the place of publishing within the structure of the contemporary university.

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academy planned obsolescence is  
both a provocation to think more

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broadly about the academies future  
and an argument for reconceiving that  
future in more communally oriented  
ways social networking tools and  
multimedia necessary to

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¶ 1 Leave a comment on paragraph 1

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Amazon.com, as well as in Nook format from Barnes & Noble. ¶ 2

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[Kathleen Fitzpatrick] -- "Academic  
institutions are facing a crisis in



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Scholarly publishing at multiple levels:  
presses are stressed as never before,  
library budgets are squeezed, faculty  
are having difficulty publishing ...

"Academic institutions are facing a

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## Obsolescence Publishing

crisis in scholarly publishing at multiple levels: presses are stressed as never before, library budgets are squeezed, faculty are having difficulty publishing their work, and promotion and tenure committees are facing a range of new ways of working without a clear sense of how to understand and evaluate

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them. Planned Obsolescence is both a provocation to think more broadly about the academy's future and an argument for reconceiving that future in more communally-oriented ways. Facing these issues head-on, Kathleen Fitzpatrick focuses on the technological changes--especially

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greater utilization of internet  
publication technologies, including  
digital archives, social networking  
tools, and multimedia--necessary to  
allow academic publishing to thrive  
into the future. But she goes further,  
insisting that the key issues that must  
be addressed are social and

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Technology in origin. Springing from  
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Technology, as well as issues  
of scholarly work, surrounding the preservation of digital  
scholarship and the place of publishing  
within the structure of the  
contemporary university. Written in an  
approachable style designed to bring  
administrators and scholars into a  
conversation, Planned Obsolescence

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Technology And The Future  
explores both symptom and cure to  
ensure that scholarly communication  
will remain relevant in the digital  
future. " --

Made to Break is a history of twentieth-century technology as seen through the prism of obsolescence. Giles

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Slade explains how disposability was a necessary condition for America's rejection of tradition and our acceptance of change and impermanence. This book gives us a detailed and harrowing picture of how, by choosing to support ever-shorter product lives, we may well be



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shortening the future of our way of life  
as well.  
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Fitzpatrick  
Meditating on how and why we teach  
the humanities, Generous Thinking is  
an audacious book that privileges the  
ability to empathize and build rather  
than simply tear apart.

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Presents an examination of the claim by some writers, such as DeLillo, Pynchon, and Franzen, that the audience for serious literature has dwindled due to television, and posits the question of which cultural or social functions might benefit from such a

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claim, such as white male hegemony.

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Planned obsolescence is a strategy used to make products obsolete, leading to their premature replacement. The result is the over-exploitation of natural resources, increased waste and detrimental social

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impacts. It is a known practice in consumer electronics and affects other industries as they put profit before consequence. A ground-breaking new book, Understanding Planned Obsolescence looks at the causes, cost and impact of planned obsolescence. It considers the legal

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and economic frameworks to overcome the practice and how to mitigate its effects. It also unearths new patterns of production and consumption highlighting more sustainable development models. Including a wide range of case studies from Europe, USA and South America,

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Understanding Planned Obsolescence  
is a vital step forward for the future of  
business and academia alike.

Choice's Outstanding Academic Title  
list for 2013 Academic institutions are  
facing a crisis in scholarly publishing at  
multiple levels: presses are stressed

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as never before, library budgets are squeezed, faculty are having difficulty publishing their work, and promotion and tenure committees are facing a range of new ways of working without a clear sense of how to understand and evaluate them. Planned Obsolescence is both a provocation to

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think more broadly about the  
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publication technologies, including digital archives, social networking tools, and multimedia—necessary to allow academic publishing to thrive into the future. But she goes further, insisting that the key issues that must be addressed are social and institutional in origin. Springing from

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MediaCommons, the digital scholarly  
network she co-founded, Planned  
Obsolescence explores these aspects  
of scholarly work, as well as issues

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surrounding the preservation of digital scholarship and the place of publishing within the structure of the contemporary university. Written in an approachable style designed to bring administrators and scholars into a conversation, Planned Obsolescence explores both symptom and cure to

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will remain relevant in the digital

future. Check out the author's website

here. For more information on

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If you work in a university, you are almost certain to have heard the term 'open access' in the past couple of years. You may also have heard either

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that it is the utopian answer to all the problems of research dissemination or perhaps that it marks the beginning of an apocalyptic new era of 'pay-to-say' publishing. In this book, Martin Paul Eve sets out the histories, contexts and controversies for open access, specifically in the humanities.

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Broaching practical elements alongside economic histories, open licensing, monographs and funder policies, this book is a must-read for both those new to ideas about open-access scholarly communications and those with an already keen interest in the latest developments for the

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A series a essays by noted scholars explores the rising academic field of digital humanities, discussing its theories, methods and practices.



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Smart phones and social media sites may be contemporary fixations, but using technology to replace face-to-face interactions is not a new cultural phenomenon. Throughout our history, intimacy with machines has often

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supplanted mutual human connection.

This book reveals how consumer technologies changed from analgesic devices that soothed the loneliness of a newly urban generation to prosthetic interfaces that act as substitutes for companionship in modern America.

The history of this transformation helps

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explain why we use technology to mediate our connections with other human beings instead of seeking out face-to-face contact. Do electronic interfaces receive most of our attention to the detriment of real interpersonal communication? Why do sixty million Americans report that isolation and

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Loneliness are major sources of  
unhappiness? The author provides  
many insights into our increasingly  
artificial relationships and a vision for  
how we can rediscover genuine  
community and human empathy.

The first publication documenting the

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work of Brooks Stevens, one of  
America's most influential twentieth-  
century designers. Industrial Strength  
Design: How Brooks Stevens Shaped  
Your World is a long overdue  
introduction to the work of visionary  
industrial designer Brooks Stevens  
(1911-1995). Believing that an

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Industrial designer "should be a  
businessman, an engineer, and a  
stylist, in that order," Stevens created  
thousands of ingenious and beautiful  
designs for industrial and household  
products—including a clothes dryer with  
a window in the front, a wide-mouthed  
peanut butter jar, and the Oscar Mayer

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Wienermobile. ("There's nothing more aerodynamic than a wiener," he explained.) He invented a precursor to the SUV by turning a Jeep into a station wagon after World War II, and streamlined steam irons so that they resembled aircraft. It was Brooks Stevens who, in 1954, coined the

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phrase "planned obsolescence," defining it as "instilling in the buyer the desire to own something a little newer, a little better, a little sooner than is necessary." This concept has since been blamed for everything from toasters that stop working to today's throwaway culture, but Stevens was



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simply recognizing the intentionally ephemeral nature of a designer's work. Asked once to name his favorite design, he replied, "none, because every one would have to be restudied for the tastes of tomorrow." This book, which accompanied an exhibit at the Milwaukee Art Museum (the repository

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for Stevens's papers), includes 250 illustrations of designs by Stevens and his firm, many in color. Glenn Adamson, exhibition curator, contributes detailed studies of individual designs. John Heskett, Kristina Wilson, and Jody Clowes contribute interpretive essays. Also

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included are a description of the  
Brooks Stevens Archive and several  
key writings by Brooks Stevens.  
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